



For more than a century, we have been shaping progress in our product sector as technology leader – whether it's starter motors, generators, start/stop systems or mild hybridization. Innovation, development expertise and the highest quality standards make us a reliable partner for automotive manufacturers – at 16 locations worldwide. Our products are not only efficient and durable, but also provide high functional flexibility and the right answers for global product platforms and more stringent CO₂ requirements.

Marketing & Communications

Join us in shaping the future of mobility. And yours.

You are there when we work together to shape the future of mobility! Become part of our interdisciplinary, international team at the location in Vila do Conde, Portugal: SEG Automotive Portugal, Unipessoal Lda. is the SEG group's Shared Service Center.

How your future looks like with us

- Work in our global communications & marketing team to promote our company and products;
- Be responsible to maintain & develop SEG Automotive's website presences, including adding new landing pages & regional versions, and performing SEO & GEO optimization;
- Safeguard our brand: Shape and monitor our internal Corporate Design (CD) guidelines & templates; maintain our external brand registration;
- Content creation & management:
 - Coordinate the creation of new marketing content (video, photo, print, cgi);
 - Facilitate content use synergy across regions & markets;
 - Maintain intuitive file share for media and templates;
- Assist in planning and executing international trade shows (e.g., booth design, bookings, exhibits).

What you bring with you for a future with us

- Degree in Marketing, Graphic Design, Communication or similar areas;
- Previous experience in marketing and content creation;
- Experience with video/photo editing tools;
- Knowledge in Content Management Systems (preferably FirstSpirit) and SEO/GEO strategies;
- Project and Event management skills;
- Soft skills: Excellent Communication Skills - Structured approach; Problem-solving skills; Good organizational and prioritization skills; Team player, Good presentation skills;
- Great command of English language spoken & written.

What we will offer you in the future

- The opportunity to work in a **Great Place to Work**, with a lot of innovation, scope for design, and responsibility. This is supported by attractive additional benefits, such as flexible working hours and a hybrid working model.

Please send us your CV and tell us why do you want to join SEG Automotive Portugal

Human Resources: sgpt.recrutamento@seg-automotive.com

Visit our website: www.seg-automotive.com

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